



ANNUAL MEETING

AGENDA FOR 2009

SUNDAY, JUNE 14

6:00-8:00pm

Welcome Networking Reception

MONDAY, JUNE 15

8:00-9:45am

Breakfast, Welcoming Remarks
Building Eco Strategy for Uncertain Times

9:45-10:00am

To Breakout

Rooms

Union Square Room

SOMA Room

Mission Room

Marina Room

Golden Gate Room

10:00-11:00am

Member Reports

Member Reports

Member Reports

Member Reports

Member Roundtable

**Justifying & Prioritizing
Eco Efforts in Tough
Times**

**ROI Successes:
Information
Technology**

**ROI Successes:
Buildings, Facilities & Office
Practices**

**ROI Successes:
Supply Chain Carbon
Management: Lessons
Learned**

**Industrial Plant /
Manufacturing Eco
Challenges & Opportunities**

11:00-11:30am

Break

11:30-12:15pm

*Problem & Solution
Working Session*

*Problem & Solution
Working Session*

*Problem & Solution
Working Session*

*Problem & Solution
Working Session*

**Justifying &
Prioritizing Eco
Efforts In Tough
Times**

**ROI Roadmap:
Information
Technology**

**ROI Roadmap:
Buildings, Facilities & Office
Practices**

**Supply Chain Carbon
Management**

Ad Hoc, Informal Meetings

12:15-1:45pm

Lunch

CEO Dialogue: Smart & Green Buildings

1:45-2:15pm

Break

2:15-3:15pm

Member Reports

Member Reports

Member Reports

Member Reports

Member Reports

**Engaging
Employees &
Incentivizing Eco
Innovation**

**Designing Eco
Measurement
Systems: Metrics,
Dashboards & More**

**Carbon & GHG Tracking,
Accounting & Trading**

**Sustainable Sourcing &
Procurement: Best Practices**

**Driving Brand Innovation And
Top-Line Growth**

3:15-3:45pm

Break

3:45-4:30pm

*Problem & Solution
Working Session*

*Problem & Solution Working
Session*

*Problem & Solution
Working Session*

*Problem & Solution
Working Session*

*Problem & Solution
Working Session*

**Engaging
Employees &
Incentivizing Eco
Innovation**

**Designing Eco
Measurement
Systems: Metrics,
Dashboards & More**

**Carbon & GHG Tracking,
Accounting & Trading**

**Sustainable Sourcing &
Procurement**

Brand Positioning & Marketing

4:30-6:00pm

Networking Time/Ad Hoc Meetings

6:00-9:00pm

Private tour & Sustainable dinner, California Academy of Sciences

TUESDAY, JUNE 16

8:00-9:15am

Breakfast

CEO Dialogue: Innovation & Sustainability

9:15-9:30am

To Breakout

Rooms

Union Square Room

SOMA Room

Mission Room

Marina Room

Golden Gate Room

9:30-10:45am

*Problem & Solution
Working Session*

Member Reports

*Problem & Solution
Working Session*

Member Reports

*Problem & Solution
Working Session*

**Reporting and External
Communications**

**Smart Grid:
Opportunities & Challenges**

**Tracking and Shaping The US
Climate & Energy Policy Agenda**

**Designing Products for
Sustainability**

**Building Winning
Partnerships**

10:45-11:15am

Break

11:15-12:00pm

"Advance Copy"

	Leading authors share practical recommendations from upcoming publications				
12:15-12:30pm	Pause				
12:15-1:30pm	Lunch Washington Dialogue				
1:30-2:00pm	Break				
2:00-3:00pm	Innovators & Disruptors Energy	Innovators & Disruptors Information Technology	Innovators & Disruptors Water	Innovators & Disruptors Transportation	Innovators & Disruptors Materials and Buildings
3:00-3:15pm	Pause				
3:15-4:00pm	Closing Plenary: Seizing the Opportunities in Tough Times <i>Members Deliberate Key Takeaways and Next Steps</i>				
4:00-5:00pm	Closing Reception				

[Request an invitation](#) to the Corporate Eco Forum.

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