

ANNUAL MEETING

AGENDA FOR 2009

[Click here for condensed schedule](#) [Click here for full agenda](#)

SUNDAY, JUNE 14

6:00-8:00pm

Welcome Networking Reception

MONDAY, JUNE 15

8:00-9:45am

Breakfast, Welcoming Remarks

Building Eco Strategy for Uncertain Times

Chair: **Jim Butcher**, Founder and Principal, Entegra

Alan AtKisson, Founder and President, AtKisson, Inc.

Daniel Esty, Hillhouse Professor of Environmental Law and Policy, Yale University

Dan Kammen, Professor, Director of the Renewable and Appropriate Energy Laboratory, UC Berkeley

Ray Lane, Managing Partner, Kleiner Perkins Caufield & Byers

9:45-10:00am

To Breakout

Rooms	Union Square Room	SOMA Room	Mission Room	Marina Room	Golden Gate Room
10:00-11:00am	<p><i>Member Reports</i></p> <p>Justifying & Prioritizing Eco Efforts in Tough Times</p> <p>Chair P.J. Simmons, Director of Strategy, Saatchi & Saatchi S</p> <p>Panelists Neil Hawkins, VP of Sustainability, Dow Chemical Kraig Scheyer, VP, Northrup Grumman Andrew Winston, Founder, Winston Eco-Strategies</p>	<p><i>Member Reports</i></p> <p>ROI Successes: Information Technology</p> <p>Chair Pat Tiernan, Executive Director, Climate Savers Computing Initiative</p> <p>Panelists JP Rangaswami, Managing Director, BT Design James Scott, Vice President and Chief Technology Officer, Kroger Tony Scott, CIO, Microsoft</p>	<p><i>Member Reports</i></p> <p>ROI Successes: Buildings, Facilities & Office Practices</p> <p>Chair Greg Dalton, Vice President, The Commonwealth Club</p> <p>Panelists Shelley Billik, VP, Environmental Initiatives, Warner Bros. Joe Higgins, Vice President of Infrastructure Engineering, Fidelity Investments W. Clift Montague, VP, Albert Kahn Associates</p>	<p><i>Member Reports</i></p> <p>Supply Chain Carbon Management: Lessons Learned</p> <p>Chair Aimee Christensen, CEO, Christensen Global Strategies</p> <p>Panelists Rich Becks, Senior VP, Strategic Supply-Demand Solutions, E2open John M. Gabriel, Manager of Supply Chain Social Responsibility, IBM Brian Glazebrook, Senior Manager, Supply Chain Social Responsibility at Cisco Systems Mark Newton, Senior Manager, Environmental Sustainability, Dell</p>	<p><i>Member Roundtable</i></p> <p>Industrial Plant / Manufacturing Eco Challenges & Opportunities</p> <p>Chair Holly Kaufman, President, Environment & Enterprise Strategies</p> <p>Panelists Sandy Marshall, Country Lead--Canada, Lanxess Jason Schmitt, Fund Manager, ArcelorMittal Clean Technology Fund Robert Wetherbee, Green Infrastructure, Alcoa</p>
11:00-11:30am	Break				
11:30-12:15pm	<p><i>Problem & Solution Working Session</i></p> <p>Justifying & Prioritizing Eco Efforts In Tough Times</p> <p>Chair P.J. Simmons, Director of Strategy, Saatchi & Saatchi S</p> <p>Discussion Leader Andrew Winston, Founder, Winston Eco-Strategies</p>	<p><i>Problem & Solution Working Session</i></p> <p>ROI Roadmap: Information Technology</p> <p>Chair Pat Tiernan, Executive Director, Climate Savers Computing Initiative</p> <p>Discussion Leader Phiroz "Daru" Darukhanawala, Vice President & Chief Technology Officer, BP</p>	<p><i>Problem & Solution Working Session</i></p> <p>ROI Roadmap: Buildings, Facilities & Office Practices</p> <p>Chair Greg Dalton, Vice President, The Commonwealth Club</p> <p>Discussion Leader Diane Vrkcic, Vice President, JLL</p>	<p><i>Problem & Solution Working Session</i></p> <p>Supply Chain Carbon Management</p> <p>Chair Aimee Christensen, CEO, Christensen Global Strategies</p> <p>Discussion Leader Jim Sullivan, Sustainability Solutions, SAP</p>	<p>Ad Hoc, Informal Meetings</p>
12:15-1:45pm	<p>Lunch</p> <p>CEO Dialogue: Smart & Green Buildings</p> <p>Chair: Daniel Esty, Hillhouse Professor of Environmental Law and Policy, Yale University</p> <p>Carl Bass, President and Chief Executive Officer, Autodesk, Inc.</p> <p>Ben Chu MD, MPH, MACP President Southern California Region, Kaiser Permanente</p> <p>Colin Dyer, Global CEO, President and Director, Jones Lange Lasalle</p>				
1:45-2:15pm					

1:45-2:15pm	Break				
2:15-3:15pm	<p><i>Member Reports</i></p> <p>Engaging Employees & Incentivizing Eco Innovation</p> <p><i>Chair</i> P.J. Simmons, Director of Strategy, Saatchi & Saatchi S</p> <p><i>Panelists</i> Jon Corcoran, Vice President, Environmental Sustainability, Sony Pictures Louella Eastman, Group CSR Director, Aviva Dawn McGinley, International Director, Corporate Marketing and Public Affairs, 3M Gwen Migita, Corporate Director, Corporate Social Responsibility, Harrah's Entertainment</p>	<p><i>Member Reports</i></p> <p>Designing Eco Measurement Systems: Metrics, Dashboards & More</p> <p><i>Chair</i> Pat Tiernan, Executive Director, Climate Savers Computing Initiative</p> <p><i>Panelists</i> Dan Gilbert, VP Supply Chain Field Operations, Cisco Systems Drummond Lawson, Greenskeeper, Method Rupesh Shah, Director of Corporate Sustainability, Intuit</p>	<p><i>Member Reports</i></p> <p>Carbon & GHG Tracking, Accounting & Trading</p> <p><i>Chair</i> Aimee Christensen, CEO, Christensen Global Strategies</p> <p><i>Panelists</i> Pankaj Bhatia, Senior Associate and Director, World Resource Institute and GHG Protocol Initiative Ian Olson, Director of Sustainability, Darden Restaurants Will Swope, Corporate Vice President and General Manager, Corporate Sustainability Group, Intel Randy Wilson, Partner, KPMG</p>	<p><i>Member Reports</i></p> <p>Sustainable Sourcing & Procurement: Best Practices</p> <p><i>Chair</i> Greg Dalton, Vice President, The Commonwealth Club</p> <p><i>Panelists</i> Helen Howes, Vice President, Environment, Health and Safety, Exelon Michael Kobori, Vice President Supply Chain, Levi Strauss & Co. Bonnie Nixon Gardiner, Director of Environmental Sustainability, HP</p>	<p><i>Member Reports</i></p> <p>Driving Brand Innovation And Top-Line Growth</p> <p><i>Chair</i> Holly Kaufman, President, Environment & Enterprise Strategies</p> <p><i>Panelists</i> Kate Brass, Ecomagination Program Manager for GE Energy and GE Oil & Gas Holly Heline Jarrell, Group Managing Director, GfK Customer Research North America Bill Morrissey, VP of Sustainability, Clorox Curtis Munk, VP, Insights, Saatchi & Saatchi X</p>

3:15-3:45pm	Break				
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3:45-4:30pm	<p><i>Problem & Solution Working Session</i></p> <p>Engaging Employees & Incentivizing Eco Innovation</p> <p><i>Chair</i> P.J. Simmons, Director of Strategy, Saatchi & Saatchi S</p> <p><i>Discussion Leader</i> Amy Hargroves, Manager, Corporate Social Responsibility, Sprint</p>	<p><i>Problem & Solution Working Session</i></p> <p>Designing Eco Measurement Systems: Metrics, Dashboards & More</p> <p><i>Chair</i> Pat Tiernan, Executive Director, Climate Savers Computing Initiative</p> <p><i>Discussion Leaders</i> Peter Graf, Chief Sustainability Officer, SAP Lenley Hensarling, Group Vice President, Oracle</p>	<p><i>Problem & Solution Working Session</i></p> <p>Carbon & GHG Tracking, Accounting & Trading</p> <p><i>Chair</i> Aimee Christensen, CEO, Christensen Global Strategies</p> <p><i>Discussion Leaders</i> Leilani Latimer, Director of Sustainability, Sabre Kyle Tanger, Principal, Clear Carbon Consulting</p>	<p><i>Problem & Solution Working Session</i></p> <p>Sustainable Sourcing & Procurement</p> <p><i>Chair</i> Greg Dalton, Vice President, The Commonwealth Club</p> <p><i>Discussion Leader</i> Jeff Seabright, Vice President, Environment and Water Resources, Coca-Cola</p>	<p><i>Problem & Solution Working Session</i></p> <p>Brand Positioning & Marketing</p> <p><i>Chair</i> Holly Kaufman, President, Environment & Enterprise Strategies</p> <p><i>Discussion Leaders</i> Brian Robins, Chief Marketing Officer, Sungard Rudy Vetter, Founder, ecovation Consulting</p>
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4:30-6:00pm	Networking Time/Ad Hoc Meetings				
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6:00-9:00pm	Private tour & Sustainable dinner, California Academy of Sciences				
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TUESDAY, JUNE 16

8:00-9:15am	<p><i>Breakfast</i></p> <p>CEO Dialogue: Innovation & Sustainability</p> <p><i>Chair: CK Prahalad</i>, Professor, University of Michigan Ross School of Business</p> <p>Reyad Fezzani, Chief Executive Officer, BP Solar Sam Gilliland, President and CEO, Sabre Holdings Michael R. Splinter, Chairman of the Board of Directors, Chief Executive Officer Applied Materials, Inc.</p>				
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9:15-9:30am	To Breakout				
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Rooms	Union Square Room	SOMA Room	Mission Room	Marina Room	Golden Gate Room
9:30-10:45am	<p><i>Problem & Solution Working Session</i></p> <p>Reporting and External Communications</p> <p><i>Chair</i> P.J. Simmons, Director of Strategy, Saatchi & Saatchi S</p> <p><i>Discussion Leaders</i> Jose Iglesias, Vice President of Global Solutions, Symantec Eric Israel, Managing Director, Lead US Sustainability Practice, KPMG Paul Narog, Environmental Operations Manager, 3M Beth Stevens, Senior Vice</p>	<p><i>Member Reports</i></p> <p>Smart Grid: Opportunities & Challenges</p> <p><i>Chair</i> Pat Tiernan, Executive Director, Climate Savers Computing Initiative</p> <p><i>Panelists</i> Rachelle Chong, Commissioner, California Public Utilities Commission David Fornari, National Managing Director, Energy and Resources Practice, Deloitte Consulting David Manning, Executive Vice President</p>	<p><i>Problem & Solution Working Session</i></p> <p>Tracking and Shaping The US Climate & Energy Policy Agenda</p> <p><i>Chair</i> Aimee Christensen, CEO, Christensen Global Strategies</p> <p><i>Discussion Leaders</i> Jeff Anderson, Executive Director, Clean Economy Network Diane Doucette, Director, Environmental Entrepreneurs (E2) Climate Campaign Jeff Petrich, Washington Council Ernst & Young</p>	<p><i>Member Reports</i></p> <p>Designing Products for Sustainability</p> <p><i>Chair</i> Greg Dalton, Vice President, The Commonwealth Club</p> <p><i>Panelists</i> Dawn Danby, Sustainable Design Program Manager, Autodesk Miles Drake, CTO & SVP, Weyerhaeuser Henry Tirri, SVP, Head of Nokia Research Center</p>	<p><i>Problem & Solution Working Session</i></p> <p>Building Winning Partnerships</p> <p><i>Chair</i> Holly Kaufman, President, Environment & Enterprise Strategies</p> <p><i>Discussion Leaders</i> Robert Accarino, Director, Global Environmental Affairs, Abbott Laboratories Ian Hudson, Senior Manager, Corporate Responsibility and Environment, Transocean Helen Howes, Vice</p>

	President of Environmental Affairs, Disney	Executive Vice President, External Affairs, US National Grid Andrew Tang , Senior Director, Smart Energy Web, Pacific Gas & Electric Company			Heien Howes , vice President, Environment, Health and Safety, Exelon
10:45-11:15am	Break				
11:15-12:00pm	<p align="center">"Advance Copy" Leading authors share practical recommendations from upcoming publications <i>Chair: Greg Dalton</i>, Vice President, The Commonwealth Club</p> <p align="center">Adam Werbach, Global CEO, Saatchi & Saatchi S <i>Upcoming book: Strategy for Sustainability</i> Andrew Winston, Founder, Winston Eco-Strategies <i>Upcoming book: Green Recovery</i></p>				
12:15-12:30pm	Pause				
12:15-1:30pm	<p align="center"><i>Lunch</i></p> <p align="center"><i>Featured Speaker: Mary D. Nichols</i>, Chair, California Air Resources Board</p>				
1:30-2:00pm	Break				
2:00-3:00pm	<p align="center"><i>Innovators & Disruptors</i></p> <p align="center">Energy</p> <p align="center"><i>Chair</i> Lee Burrows, Principal, VantagePoint Venture Partners</p> <p align="center"><i>Panelists</i> Stu Aaron, VP Marketing and Product Management, Bloom Energy</p> <p>David Scott Lewis, Senior Vice President, Zytech Solar</p> <p>Charlie Ricker, SVP Business Development, Bright Source</p> <p>Jonathan Wolfson, CEO, Solazyme</p>	<p align="center"><i>Innovators & Disruptors</i></p> <p align="center">Information Technology</p> <p align="center"><i>Chair</i> Lars Rabbe, Partner, StrataFusion Group</p> <p align="center"><i>Panelists</i> Michel Gelobter, Founder, Cooler</p> <p>Scott Lang, CEO, Silver Springs Networks</p> <p>Jeff McNaught, Chief Marketing and Strategy Officer, Wyse Technology</p> <p>Adrian Tuck, CEO, Tendril Inc</p>	<p align="center"><i>Innovators & Disruptors</i></p> <p align="center">Water</p> <p align="center"><i>Chair</i> Tom Pankratz, Publisher and Editor, Water Desalinization Report</p> <p align="center"><i>Panelists</i> F. Phillip Abrary, President & CEO, Ostara</p> <p>Terry Applebury, President & CEO, Applied Process Technology</p> <p>Jeff Green, CEO, Nanoh2o</p> <p>Glenn Rink, President & CEO, AbTech Industries Inc</p>	<p align="center"><i>Innovators & Disruptors</i></p> <p align="center">Transportation</p> <p align="center"><i>Chair</i> Mitch Jackson, Director of Environmental Affairs & Sustainability, FedEx</p> <p align="center"><i>Panelists</i> Fraser Smith, CEO, ElectraDrive</p> <p>David Vieau, CEO A123 Batteries</p> <p>Jason Wolf, Business Development-North America, Better Place</p>	<p align="center"><i>Innovators & Disruptors</i></p> <p align="center">Materials and Buildings</p> <p align="center"><i>Chair</i> Paul Holland, General Partner, Foundation Capital</p> <p align="center"><i>Panelists</i> Zach Gentry, Chief Strategy Officer, Adura Technologies</p> <p>Michael P. Kane, CEO Calstar</p> <p>Frank O'Brien-Bernini VP & CSO, Owens Corning</p> <p>Kevin Surace, CEO Serious Materials</p>
3:00-3:15pm	Pause				
3:15-4:00pm	<p align="center">Closing Plenary: Seizing the Opportunities in Tough Times <i>Members Deliberate Key Takeaways and Next Steps</i></p> <p align="center">Jeff Baer, Global Head of Sourcing & Corporate Real Estate, Deutsche Bank Rob Carter, Chief Information Officer, FedEx Christine Malcolm, Senior Vice President of Hospital Strategy and National Facilities, Kaiser Permanente Jeff Seabright, Vice President, Environment and Water Resources, Coca-Cola</p>				
4:00-5:00pm	Closing Reception				

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