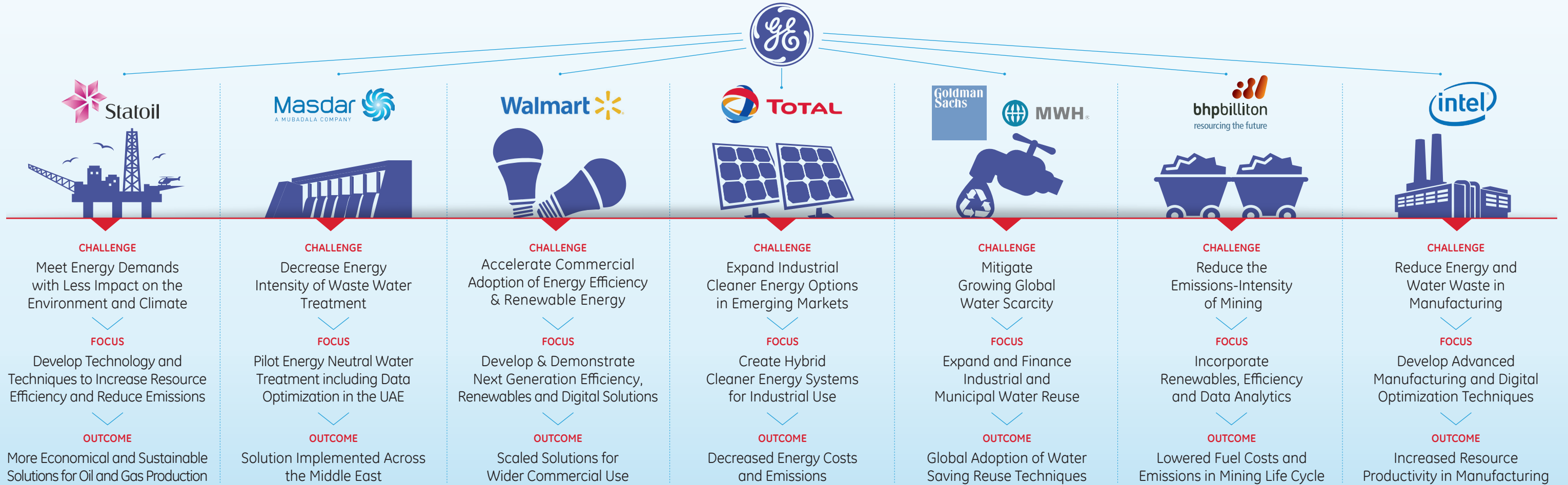


GE ECOMAGINATION ANNOUNCES PARTNERSHIPS TO ACCELERATE INNOVATION IN WATER AND ENERGY EFFICIENCY

“The success of Ecomagination has proved that efficiency and economics go hand-in-hand. Global water and energy challenges require immediate action. Today we’re joining forces with business partners to develop technology solutions that will improve productivity, reduce impact and increase returns.”

– JEFF IMMELT, CHAIRMAN & CEO, GE



BUSINESS CAN DRIVE IMMEDIATE ACTION. BY 2020 WE SEE:

Gas and solar will displace diesel in **one third** of all distributed power installations

The Industrial Internet will help **double** the rate of resource productivity

50% of all new electric power additions will be **renewables**

Energy storage costs will be **cut in half**

The number of **installed smart meters** will reach **1 billion**

Fuel cell installations will grow by **400%**

Industrial desalination and water reuse will grow by **3X**

Global LED shipments will **quad-ruple**

New coal power plants will achieve **a net electrical efficiency of 50%**.

One quarter of all global energy industry jobs will be in **clean tech**

Global transportation energy efficiency will increase by **20%**